



INTERNATIONAL JOURNAL OF ADVANCE RESEARCH AND DEVELOPMENT

(Volume 3, Issue 1)

Available online at www.ijarnd.com

Taiwan Small Business Opportunities

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ABSTRACT

Taiwan Small Business Online Directory and Company Index. People in Taiwan and around the world are daily searching the internet to find trusted and reliable business contacts. One way Taiwanese SME and local small businesses can get found is by listing in the best free online company directories. Adding your Taiwan local business listing to these online directories is easy. But if you only list in a few of them, you're really losing out a huge opportunity to get found online. A listing in the Taiwan Online Small Business Directory is therefore very much recommended. 4 Important Young Taiwanese Entrepreneurs under 30. Forbes Asia Magazine has selected the top promising young leaders, daring entrepreneurs and game changers and Asian startups: 4 Important Young Taiwanese Entrepreneurs under 30. Follow the link to find the categorized full list of the four talented and recognized individuals from Taiwan.

Keywords: *Opportunity, Taiwanese Entrepreneurs, Small Businesses, Categorization.*

Taiwan Small Business – Country Information

- Taiwan: Population 23.3 million (2013 est).
- Capital: Taipei, Population 2.6 million (2013 est).
- Major Cities: New Taipei City (3.9 Million), Kaohsiung (2.7 million), Taipei (2.6 million), Tainan (1.8 million).
- Area: 36,193 sq km (13,974 sq miles).
- Government: Unitary State, Semi-presidential System, Constitutional Republic.
- Major Religions: Buddhism, Taoism, Christianity.
- Major Languages: Mandarin Chinese, Taiwanese Hokkien.
- Currency: New Taiwan Dollar.
- Internet Domain: .tw.
- International Dialing Code: +886

Taiwan's Economy

Taiwan is an economic success. Since 1992, Taiwan's GDP growth has averaged 4.5 percent. This raised real per capita income from \$9,116 in 1992 to \$19,762 in 2012, with the result that today Taiwan is the 28th wealthiest country globally, and 6th richest country in Asia. And along the way, Taiwan has transformed itself from a dictatorship into a vibrant democracy.

Fueling this growth in Taiwan has been a rapid expansion in international trade. In 1992, Taiwan's total trade was over \$180 billion and represented 82 percent of GDP. In 2012, Taiwan's trade represented 140 percent of GDP and was valued at over \$650 billion, making it the world's 19th largest trader even though it is only the 28th largest economy in the world.

Of Taiwan's goods exports in 2012, approximately 99 percent were from the industrial sector, while agriculture goods comprised around 1 percent of exports. In terms of imports, over 77 percent of Taiwan imports are of agricultural goods and raw material, reflecting Taiwan's limited arable land and lack of indigenous natural resources. Capital goods are the next largest imports (14 percent), followed by consumer goods (approximately 10 percent).

As these figures demonstrate, Taiwan's economy is highly dependent on international trade. In fact, from 2005-2012 net exports was the most important driver of growth in Taiwan. Taiwan's economy focuses on producing parts and components that are incorporated into final products, often sold by companies from Japan, the United States, or the European Union.

In fact, over 70 percent of Taiwan's exports comprise intermediate goods. This so-called contract manufacturing has been especially focused on the information and communications technology (ICT) sector. Taiwan produces 94 percent of the world's motherboards and notebook PCs. And the Taiwan Semiconductor Manufacturing Company produces most of the computer chips used by U.S. companies such as Qualcomm and Nvidia. That said, Taiwan also has some global brand names such as Acer and Asus for PCs, and companies such as Quanta and Wistron are original design manufacturers for most global PC brands.

Additionally, Taiwan businesses rely heavily on overseas production networks to make goods for export. This varies by sector, but in areas such as ICT, up to 85 percent of Taiwan's exports are made outside Taiwan.

Taiwan as Investment Opportunity

Taiwan offers a low-taxation investment climate and substantial R&D incentives, which counter –to some extent- negative repercussions from the National Health Insurance (NHI) pricing issue when thinking specifically of the pharma sector.

Here are some of the reasons why it is investment opportune:

- It has experienced and successful exporters of medical supplies
- Has industrial clusters for orthopedic and dentistry technology development
- Gives state incentives for industrial development
- Amongst the world's top producers of homecare furniture and medical devices, walking aids, and other medical electronic components
- Specialized capacities to make-to-order parts.

History

The Trade and Investment Framework Agreement (TIFA), marked in 1994, gives the essential component to exchange discourse between the United States and Taiwan specialists to extend exchange and speculation connect and develop collaboration. Amid the 2016 TIFA gatherings, the U.S. experts respected the solid advances taken by Taiwan after the finish of the 2015 TIFA Council meeting to complete on vital responsibilities identified with licensed innovation (IP) insurance and authorization. Taiwan specialists likewise featured advance in tending to specialized boundaries to exchange and cultivating straightforwardness in issues identified with exchange and speculation. At the gathering, the U.S. specialists squeezed Taiwan for speedy determination of agrarian exchange issues, including expulsion of longstanding and ridiculous boundaries to U.S. hamburger and pork, which is essential for any extending of our exchange relationship. In the region of IP insurance and authorization, the TIFA talks considered advance on pharmaceutical IP assurance and resolved to reinforce engagement on Taiwan's protected innovation rights enactment, advancing the utilization of authentic instructive materials, and on requirement collaboration. The two sides respected the solid trades as of now directed between the two patent workplaces and anticipate developing this collaboration for the advantage of U.S. what's more, Taiwan rights holders and patent candidates. The two sides additionally vowed to develop exchange to streamline time-to-market of restorative gadgets and to enhance straightforwardness and procedural decency in exchange and venture matters.

Taiwan's promotion to the World Trade Organization (WTO) in 2002 and the WTO Government Procurement Agreement in 2009 prompted a disassembling of non-duty boundaries and a general bringing down of Taiwan's outstanding levies. These activities additionally upgraded U.S. openings in this market, including fares of high-esteem included parts and different contributions for cutting edge fabricating (e.g., petrochemical items and electronic creation and test gear), sustenance and other agrarian items, and "American way of life" products and ventures looked for by Taiwan's rich populace. These range from extravagance shopper merchandise to human services items. Taiwan does not require remote firms to exchange innovation, situate in indicated regions, or contract a base number of nearby workers as an essential to venture.

On November 1, 2012, Taiwan turned into the 37th economy to enter the U.S. Visa Waiver Program (VWP). The U.S. VWP empowers Taiwan relaxation and business explorers to enter the United States for up to 90 days without a visa once they have gotten approval, however, the Electronic System for Travel Authorization (ESTA). The United States is the best whole deal goal for Taiwan's outbound explorers. In April 2016, the United States and Taiwan marked a joint articulation with respect to participation on an International Expedited Traveler Initiative which will grow the U.S. Traditions and Border Protection's Global Entry program.

Taiwan's status as a develop economy, close by the way that it has vigorous exchange relations with the United States, implies that organizations trying to enter the market must consider their item situating versus existing rivalry both locally created and imported. Taiwan has a maturing populace, so interest for items and administrations focused on that statistic will develop for a long time to come.

Top 10 Small Business Investment Opportunities in Taiwan

1. Automotive and Car Parts Business

Without an iota of doubt, Taiwan has a robust economy that is very much capable of high technology industrial production. One business therefore you may want to invest in this country is that Auto parts business. However, this all depends on the scale you would like to start from. You may decide to set up your own manufacturing company, as well as become a distributor to other countries. This is one industry that requires huge capital and you must be able to pool the appropriate resources to start out.

2. Medical Supplies and Equipment

The need to solve the problems in the health sector all over the world is such that requires good supply of equipments. Therefore this is the reason why Taiwan producers have taken it upon themselves to produce the very best of medical supplies. You too can plug into this business opportunity. Some of the things that may be considered dealing in are ; dental equipment and appliances, diagnostic instruments, hospital equipment's, medical disposable items, prosthetic and orthopedic products , amongst others.

3. Hardware

Taiwan is one country where the production of hardware is in abundance, if you are an IT savvy person, then you may want to consider dealing in Hardware. This might be a capital intensive business to start with; however, you can be sure that the returns on your investment wouldn't be regret.

4. Bicycle Products

If you are such a one that has a penchant for bicycles generally. Then you may make this a business line as there are lots of bicycle products opportunities in Taiwan. You can decide to carve a niche for your business by asking yourself questions like; who are my target market? Would it be bicycle product for toddlers, teenagers or adults? These are all that you must put into consideration.

5. Machinery

It is no longer news that heavy duty machineries can be found in Taiwan. Hence, it might also no longer be news to you that you could make great profit from dealing in machinery in Taiwan. This is because the market all over the world is a very vast one. You may decide to set up your business in Taiwan for the sole aim of exporting to countries from there. Types of machinery include; truck machines, generating set as well as others.

6. Communication Products

Another business which you might yet want to invest in Taiwan is the communication products. Taiwan is like the one stop centre to get these products and you must be ready to take advantage of this opportunity. Some of the communication products include; fax, modems, wireless communication products, LAN card and adapter, amongst many other products.

7. Consumer Electronics and Electrical Parts Business

There is a ready way to get these products supplied to your stores when you operate such a business in Taiwan. The market for consumer electronics and electrical parts is a very big one in Africa, Europe, the Caribbean, you name it. Some of the products you may want to deal in include the following; air condition equipment, audio electronic products, battery, cell chargers, modules, just to mention a few.

8. Food and Agricultural Products

Much more than the electronics and the equipment industries in Taiwan, there is also the food and agricultural sector. And the truth is that there is as much profit in the food and agricultural business as there is in other sectors. Some of the products you may consider dealing in are; confectioneries, biscuits, snacks, farm products- fresh or chilled, food additives, frozen foods and what have you.

9. Fashion Accessories and Household Textiles

The love for fashion is such that cuts across continents and borders. Therefore, you may also invest in the fashion business in faraway Taiwan. There are lots of industries who work tirelessly to churn out quality products for fashion lovers. Some of the products that could fetch you good money in the venture include; belts, gloves, hair ornaments, hats, hosiery, towel, handkerchiefs amongst others.

10. Gifts and Work of Arts Business

You can be rest assured that the market for gifts and work of arts is such that is vast. When you have your business well positioned in Taiwan then you can boast of good returns. Some of the products in this category that can be considered are; badges, plaques, cosmetic supplies, ceramic and porcelain ware, Christmas decoration, key chain, handicraft and what have you.

There you go! 10 top business opportunities that could be tapped from in Taiwan. However, please remember that you must play a great role in further research on the areas that are of interest to you. This is so that you are conversant with what you want to deal with, so as to avoid a fold up after you commence operation of the business.

What are the business opportunities in Taiwan?

Some of the top industrial sectors in Taiwan are:

- Electronics
- Communications and Information Technology products
- Petroleum refining
- Chemicals
- Textiles
- Iron and steel
- Machinery

Taiwan is a major hub for electronic design and manufacturing and is home to global electronic brands like HTC, Acer, ASUS, and Trend Micro.

What are Taiwan's top export commodities?

- Semi-conductors
- Petrochemicals
- Automobile parts
- Ships
- Wireless communication equipment
- Steel
- Electronics

Taiwan's top export partners (percentage of total exports) (2012 est)

- China (27.1%)
- Hong Kong (13.2%)
- US (10.3%)
- Japan (6.4%)
- Singapore (4.4%)

Taiwan's political system

Taiwan follows an independent multi-party democratic political system. Under this methodology, the President and Vice President are directly elected by simple majority popular vote for a term of 4 years.

The next elections are to be held on January 2016.

Governmental power is implemented via 5 branches known as 'Yuans', including the Executive, Legislative, Judicial, Examination and Control Yuans.

CONCLUSION

It is essential to create an interface mechanism for enterprises, research, institutes and the government to fill in the blanks between market needs and the firms' advantages. The shortage of expertise in marketing, R&D, management, even accounting is all bottlenecks for SMEs' prosperity in the new century. Those "black-hands" and their wives could apply cost-saving measures in production, accompanied by proper introductions of outside experts into the original SMEs' production networks. This process could be treated as an interface mechanism, which would form a solid "organ" among the enterprises, research institutes, and government. This interface would contain the following mechanisms:

- **Discovery:** The interface would be able to discover potential firms that can aggressively respond to changes in the environment, instead of using old-fashioned business tactics.

- Understanding needs: Considering the variety of SMEs, this interface would have the capacity to catalog the actual needs of enterprises in each field.
- Resource connections and integration: The major function and task of such an interface would be to organize and coordinate all assistance, including research, marketing, and financial institutes. To avoid waste, this interface would be charged with leading governments' resources in the proper direction.
- Promotion: This interface mechanism should set a successful example for other SMEs to follow. At the same time, this interface should also be able to spread the methodology to all consulting agents for assisting other SMEs.

By using this interface to organize a complete strategic alliance, the necessary infrastructure for entrepreneurship will develop. If such an interface were to operate successfully an ideal atmosphere for entrepreneurship would be established and could lead the economy of Taiwan to the next stage of development.

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